

# Picture Day a whole new way

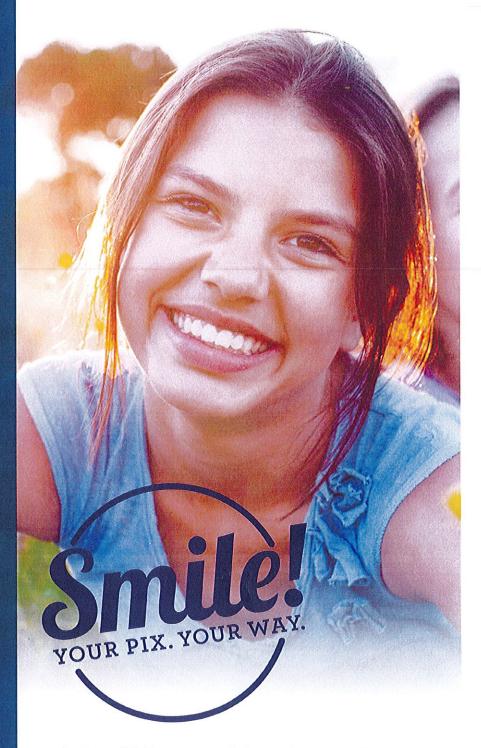
easy

picture day experience for schools

fast

delivery of images and products

**affordable** and simple for families



JostensPIX is a new picture day experience that is significantly easier for schools and more affordable for families. An efficient, hassle-free process with no handling of forms, money collection, or package distribution.



Hassle-Free Picture Day



Fast Delivery of Admin and Yearbook Images



Options for Student and Staff IDs



Easy for Families to Personalize and Order

#### For Schools

- An efficient, hassle-free picture day experience (no handling of forms, money collection, or package distribution)
- Green screen technology allows schools to choose a yearbook background and families to personalize multiple backgrounds
- Fast delivery of admin images (available in JostensPIX portal within 3-5 business days of picture day)
- Fast delivery of yearbook images (available in Jostens yearbook software within 3-5 business days of retakes; or available to download)
- Ideal ID solution for students and staff (delivered within 7-10 business days of photography; tailored to your SIS software)
- Simple communications (JostensPIX sends picture day and 'images ready' notifications via email; flyers and posters also available)

#### **For Families**

- An efficient, hassle-free picture day experience (no forms to fill out or money to bring; just show up looking great)
- Fast delivery of images (available online within 3-5 business days of photography)
- Easy to preview images and personalize products online
- Affordable and simple pricing (no high priced packages or extra, unwanted pictures)
- Prints shipped directly to home (and digital images available to download)
- Customer support (toll free phone and email)



jostens.com/jostenspix



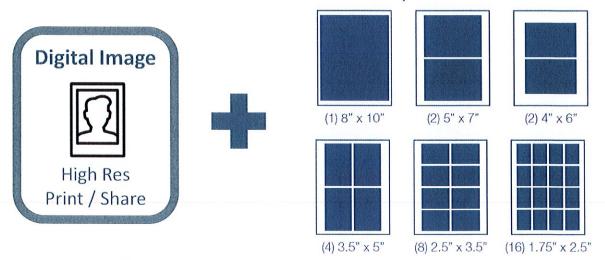
## Picture Day a whole new way

## Now Introducing... Picture Perfect Pricing

- No high priced packages
- No extra, unwanted pictures
- Shipped directly to home
- Affordable for all families
- Best of both worlds—digital and print
- Simple to understand, easy to order

### New! The Picture Perfect Package

Any one of these...



Only \$25 (Add more images or prints for only \$5 each)

+ Shipped **FREE** directly to home

Retouching --\$10 | A la Carte prints --\$10 | Classroom picture --\$10

# **Get ready** for Picture Day!

Pricing is proprietary, confidential, and subject to change. To provide the best experience for schools, all orders are sent directly to home and shipped free with \$25 purchase (or \$6.99).